



AN INITIATIVE  
TO BRIDGE THE GAP  
BETWEEN  
INDUSTRY & ACADEMIA  
(PART-2)

*Join Our*

**WORKSHOP ON**

**BUSINESS  
COMMUNICATION  
SKILLS**

**Date : 20-03-2025**

**Time : 12.00 Noon**

**Mode : Blended**

**Organised by :**

**Career Development Counseling & Placement  
Cell of Jangipur College, Kandi Raj College,  
Srikrishna College Bagula, Kanchrapara  
College, Gitaram Institute of Management**

**Why is this workshop important for students?**

- 1.Improves Employability – Enhances students' ability to communicate effectively in job interviews and workplaces.
- 2.Bridges the Industry-Academia Gap – Prepares students for real-world business communication challenges.
- 3.Enhances Presentation & Public Speaking Skills – Boosts confidence in delivering ideas clearly and professionally.
- 4.Develops Teamwork & Leadership Abilities – Teaches students how to collaborate and lead effectively.
- 5.Strengthens Networking Skills – Helps students build valuable professional connections for future opportunities.

Registration link :  
<https://forms.gle/9zHRTST5RcgvCoBT6>